

National Innovation and Start up Policy-2019

National Innovation and Start up Policy-2019 for Faculty and Students of Higher Education Institutions is initiated by MHRD's Innovation Cell and AICTE. Institute of Management studies, B. J. S. Rampuria Jain College, Bikaner adopted the NISP of AICTE AND MHRD to encourage students as well research-oriented faculty towards Innovation and Entrepreneurship related activities.

OUR VALUES

- ❖ Respect for the community
- ❖ Passion for academic excellence
- ❖ Passion for professional excellence
- ❖ High ethical standards
- ❖ Respect for the Individual
- ❖ Concern for Society

OUR VISION

Be among the country's foremost business schools, fostering thought, leadership and managerial excellence driving up personal and corporate performance, national productivity and ultimately social well-being.

OUR MISSION

Developing, encouraging and supporting the lifelong development of managers, socially-conscious leaders, entrepreneurs and managers for facilitating and enhancing the global competitiveness of organizations through excellence in education, research and training by raising the level of competence and qualification of management.

NISP Objectives:

- ❖ To promote an excellent education system through collective efforts to foster entrepreneurship among the students of institute.
- ❖ Bring different stakeholders (Students, entrepreneurs, alumni, teachers, etc.) on platform of NISP cell.
- ❖ Bridging-up gap between education and industry through Institute-Industry partnership.
- ❖ Fostering the entrepreneurial skills into students.
- ❖ Supporting students and faculty members to start their own ventures.
- ❖ Creating awareness about entrepreneurial opportunities.

Creating Learning Environment and Entrepreneurship Development Program:

- ❖ Student teams must be created for organizing competitions, workshops, awards, etc. These teams should be involved in institutional strategy planning to ensure enhancement of the student's thinking and responding ability.
- ❖ For creating awareness among the students, the teaching methods should include case studies on business failure and real-life experience reports by start-ups.
- ❖ Innovation champions should be nominated from within the students/ faculty/ staff for each department/ stream of study.
- ❖ Tolerating and encouraging failures: Failures need to be elaborately discussed and debated to imbibe that failure is a part of life, thus helping in reducing the social stigma associated with it.
- ❖ Entrepreneurship education should be imparted to students at curricular/ co-curricular/ extracurricular level through elective/ short term or long-term courses on innovation, entrepreneurship and venture development.

Members of NISP Cell:

1. Dr. Vinit Mathur (Convener)
2. Mrs. Pooja Rakhecha (Faculty Member)
3. Mr. Mukesh Joshi (Faculty Member)
4. Mr. Piyush Shangari (Entrepreneur)
5. Mr. Gitanshu Modi (alumnus-Entrepreneur)
6. Mr. Shubham Bothra (Entrepreneur)
7. Mr. Rohit Pachisia (Alumnus Entrepreneur)

Members of NISP Implementation Cell:

1. All the members of NISP Cell
2. Dr. Dhanesh Khatri (Professor)
3. Dr. Manish Tanwar (Associate Professor)
4. Mrs. Jyoti Rani (Assistant Professor)
5. Mr. Kunal Karnani (Student)
6. Mr. Gaurav Mundhra (Student)

Proposed Activity List for implementation of NISP-2019 at Institute level:

S.NO.	Activity	Objective
1.	Seminar on entrepreneurship	Awareness about entrepreneurship and innovation
2.	Workshop on Financial reporting and book keeping	Awareness about basics of financial books required to run a business
3	Seminar on Goods and service Tax	Awareness about tax system
4.	Workshop of Basic Computer Literacy and Internet	Awareness about internet, computer, social media
5.	Seminar on intellectual property rights	Awareness about IPR, patent, copy right etc.
6.	Seminar on Govt. Schemes	Knowledge about various Govt. schemes related to start ups
7.	Internship program for students	As part of university syllabus
8.	2-Industrial visit per semester	Awareness about the actual production process
9	Expert lecture on leadership skills	Development of leadership skills among young entrepreneurs
10.	Expert Lecture on Motivation	Motivating young students for life goals
11.	Expert Lecture on Marketing and advertising skills	Creating awareness about advertising and marketing concepts
12.	Students-entrepreneurs interaction	Interaction of students and entrepreneurs from the industries
13.	Students- alumnus (entrepreneurs) interaction	Interaction of students with institute alumnus who are in the field of business.
14	Expert lecture on business plan writing	Development of business plan writing skills
15	Organizing business games and B-plan competition	Development of managerial skills

Our Institute is committed to develop the entrepreneurial skills among the students and we will try our best to identify the problems of Bikaner's entrepreneurs and we will try to resolve those issues with the help of entrepreneurship development programs, workshops and expert seminars.